



International Women's Day Sponsorship - £2,500 +VAT Wednesday 8th March 2023

In celebration of International Women's Day, Founders4Schools will be breaking down gender stereotypes in different careers by showcasing female role models in different careers .

Throughout the day we will hold two free, live webinars to give young people insight into a range of careers and industries from different female role models. During these sessions they will speak about what their careers entail, the opportunities their organisations offer, and the pathways they took to get there. Together we can educate young girls on the ever changing world of work, raise their aspirations and instill self belief whilst breaking down gender stereotypes and promoting gender equity.

The day will include two 30 minute webinars on different topics hosted by F4S and promoted to our educator, parent and student audience. Our webinars often achieve registrations of up to 3,000 students from multiple schools across the UK.

As a sponsor you have the opportunity to lead each discussion by providing the host and a speaker from your staff. We will secure one further speaker from our volunteer community. All sessions are recorded and are available on demand post-event for greater impact beyond the day.

Sponsorship Benefits:

- Invite either a female host or a female speaker from your organisation to contribute to both of the sessions.
- Brand association with the event i.e. 'sponsored by XXX'
- Co branded background during the sessions
- Promotion of sponsorship in our educator, parent, student and volunteer newsletters (audience circa 14,000) and on our social media channels to our 15k+ followers
- Opportunity to share links to downloads/events/early career opportunities at your company within the post-event comms to all attendees
- Post-event social media promotion by F4S with a quote from your organisation to highlight engagement
- Post event impact summary to demonstrate the reach, and qualitative feedback captured
- Recording of the events uploaded to our educator resource portal and Youtube channel for continued access and impact and also provided to you to promote to your network
- Promotion of your organisation's relevant campaigns, information and early career opportunities to our audience on social media and in our newsletters either prior to, during, or after the workshop.